

# Covering Frankfort & Kentucky

The Kentucky Gazette is the commonwealth's only statewide publication dedicated solely to the business of Kentucky public affairs and politics.

The first newspaper in the U.S. established west of the Allegheny Mountains, The Kentucky Gazette is a Frankfort-based public affairs journal that focuses on the actions of state government and the people who swirl around the Capitol. The award-winning publication provides in-depth editorial coverage of legislative issues and the players behind them, as well as the potential impact on business and the citizens of the Commonwealth.

The Kentucky Gazette is published twice a month, and the paper enjoys distribution and a wide readership in political and business communities throughout Kentucky, the Midwest and Washington D.C.

Given the long-standing tradition of excellence enjoyed by The Kentucky Gazette, the publication offers readers and advertisers alike the most thorough penetration into the highest levels of state government and business.

Patrons of The Kentucky Gazette are assured their advertisements are seen and read by the most powerful decision makers in the state. Advertisers utilize the publication as a vehicle to offer services and products, to get their names and initiatives in front of government officials, and as a key element of specific lobbying campaigns.

*"It is impossible to recount all the advantages that the public will receive from the publication of a Gazette in this district. ...It will communicate a timely information of the proceedings of our Legislature and prevent us from undergoing various evils by being acquainted with the laws of our country. ...It will bring the latent sparks of genius to light... (and) When others see what we have done and what we are still able to do, they will come and strengthen our hands and be pleased to partake of our future blessings."*

**John Bradford,**  
founder of The Kentucky Gazette, from a message to his readers, Aug. 25, 1787

Now a public affairs journal, The Kentucky Gazette was founded in 1787 by John Bradford, a Lexington printer who later published some of the first Acts of the Kentucky General Assembly and the Kentucky Almanac (1788-1807). Bradford and his family published The Kentucky Gazette until 1848, and another Lexington paper used the name from 1866 to 1910. Lowell Reese, of Frankfort, revived The Kentucky Gazette in 1995.